

INTRODUCING HERBALIFE24



FORMULA 1 SPORT

Healthy Meal

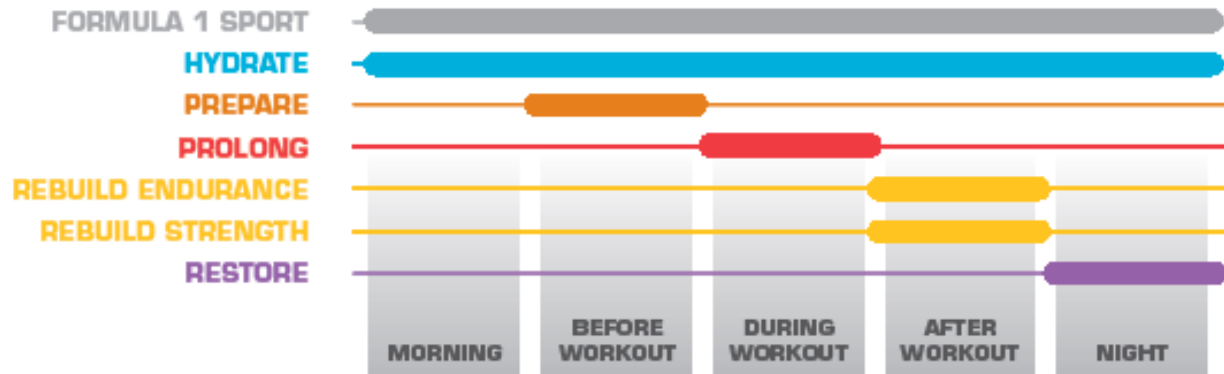
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24-Hour Nutrition Line



Nutrition extends beyond “pre, during and post” workout

HERBALIFE24 PRODUCT LINE



Customizable Product Line

Product Use Guide by activity



Bars indicate the relative need for each product – from low to high – depending on your activity, training, performance and recovery



Healthy Meal for Athletes

Target user: - Athletes, active lifestyle

Key Benefits: - Healthy + reliable meal

Key Features:

- Milk protein supports lean muscle mass
- Carbohydrate blend to provide immediate and sustained energy
- Antioxidant protection from vitamins C, E and selenium
- Contains L-Glutamine

Usage scenarios

- Recreational sports players or gym junkies who need a reliable, healthy meal
- Busy professional who is constantly on the go, but works out to stay fit
- Athletes who need to manage their weight and maintain a healthy diet

	Formula 1	Formula 1 Sport
Benefit	Healthy meal, heart health	Meal for athletes
Servings	20	20
Energy	217	219
Carbohydrate (g)	22	20.1
Of which sugars (g)	21.5	19.7
Protein (g)	17.5	17.6
Protein	Soy isolate	Milk
L-Glutamine	-	+850mg

Prohibited Substance Tested:

All Herbalife24 products are Prohibited Substance Tested to ensure your confidence in our product.

Milk Protein:

Whey + casein: ideal for athletes

Increased Vitamins:

To meet higher metabolic demands of athletes

All values are per 26g serve made with 250ml semi-skimmed milk

Milk Protein: Immediate and Sustained Protein Release



Antioxidant Protection

Formula 1 Sport provides:

Vitamins C, E and Selenium

Act as potent antioxidants to defend the body against free radicals

Why you need it:

Exercise generates more cell-damaging free radicals



A Healthy Meal for Athletes

The nourishment you need at home, travelling, or on the go!



Healthy Meal

- Quick, convenient, easy
- 23 vitamins and minerals
- Nourishment you can trust

Formula 1 Sport: Great for any Active Lifestyle

- Healthy meal
- Milk protein
- Blend of carbohydrates
- 23 vitamins and minerals
- No artificial colours or sweeteners



Being an Athlete is a Lifestyle

Herbalife24 is a comprehensive nutrition line to meet the needs of an athlete 24-hours a day

